



For Immediate Release
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Contact: Tom Goldsmith (202) 828-2635 ext. 206

Washington, DC – The Electronic Transactions Association (ETA) has announced two significant personnel changes. In the first, Carla Balakgie, who has served as ETA's executive director since May 2003, has been named chief executive officer for the association. And in the second, Mary Weaver Bennett has been named director of government and industry relations.

According to ETA President Nick Baxter, the title change for Balakgie was made to better reflect her role at the helm of the association. "Carla continues to have the day-to-day responsibility for ETA's operations, but she also plays a crucial role in driving the association's strategic vision and overall mission, and ETA's board of directors believes her new title better reflects that reality," Baxter said.

Bennett joined ETA after two years as associate director, government relations for the Public Company Accounting Oversight Board, a private non-profit group that oversees auditors of public companies. Prior to that, she was associate director for The Washington Campus, a consortium of 16 major universities headquartered in Washington, DC. She also served two years as a staff member in the U.S. Senate and seven years as a staff member in the U.S. House of Representatives.

"Mary brings a wealth of knowledge and experience to ETA," says Carla Balakgie, ETA's CEO. "She will play an important role as our association continues to expand its activities in the government and industry relations arenas."

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