

## ATTENDEE INFO \*Required Information

*First Name	*Last Name
Badge Name	
*Title	
*Company	
*Street Address	
*City/State/Zip	
*Phone	Fax
*E-mail	

## ETA PRIVACY POLICY

NOTE: ETA provides pre- and post- event attendee lists to sponsors and exhibitors of ETA meetings. The following information is provided in spreadsheet format: Name, Title, Company, Mailing Address, and Phone. ETA does not share email addresses or fax numbers. To ensure that we only provide the information you want released, please check the appropriate box below:

- My information may be distributed to ETA sponsors and exhibitors  
 My information should **NOT** be distributed to ETA sponsors and exhibitors

## NEW THIS YEAR!

**Introducing the ETA Live Learning Center.** For the first time ever, 14 HOURS are being recorded and will be accessible to you 24/7 via the online **ETA Live Learning Center** in Streaming Media Format or for Download—even to your MP3 player. The sessions will contain audio fully synchronized to PowerPoint presentations to provide you with a true multimedia recreation of the event. **Now experience the 2009 ETA Annual Meeting & Expo long after you've left!**  
 Post-Conference Price—\$199. Special Onsite Registration Price—\$149!

- Complete Audio Content – 2009 ETA Annual Meeting: **\$149**

## REGISTRATION FEES

### FULL CONFERENCE

Your registration fee includes admittance to all general and breakout sessions, the exhibit hall, Tuesday reception, Wednesday Discover party, continental breakfasts and luncheons. **Check appropriate box(es).**

- ETA Member:  \$645  
 Nonmember:  \$995  
 Exhibit Booth Personnel (ETA Member):  \$645  
 Exhibit Booth Personnel (Nonmember):  \$995  
 Compliance/Prepaid/ETAU Only  *Proceed to Special Events or ETAU*  
 \*Spouse/Social Guest:  \$275

*\*ETA welcomes social guests of attendees and has therefore made available the Spouse/Social Guest registration category. In keeping with the nature of a social guest, this individual must not be employed in the electronic payments industry.*

Guest Name

Guest Badge Name

## ONE DAY ONLY

You may select only ONE of the days under One Day Only. Your registration will NOT be processed if you select more than one day. A one day only registration includes admittance to general and breakout sessions, the exhibit hall, and social events **for the day selected.**

	ETA Member	Nonmember
<b>Tuesday Only</b> <i>(not included: Compliance Day, ETAU, President's Dinner)</i>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
<b>Wednesday Only</b> <i>(includes Discover Party)</i>	<input type="checkbox"/> \$450	<input type="checkbox"/> \$550
<b>Thursday Only</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350

## SPECIAL EVENTS AND ACTIVITIES

**Compliance Day:** Tuesday, April 21, 8:00 am – 5:15 pm, Mandalay Bay  
 ETA Member:  \$249 Nonmember:  \$319

**Prepaid Day:** Tuesday, April 21, 1:00pm – 5:00 pm, Mandalay Bay  
 ETA Member:  \$199 Nonmember:  \$269

**President's Dinner:** Tuesday, April 21, 7:30pm  
 \$95 per ticket - # of tickets  \$1,200 Table of 10 - # of tables

## ETA UNIVERSITY COURSES

**Introduction to Electronic Processing** - Monday, April 20, 9:00 am – 12:00 noon  
 ETA Member:  \$220 Nonmember:  \$300

**Introduction to Operations** – Monday, April 20, 1:00 pm – 4:00 pm  
 ETA Member:  \$220 Nonmember:  \$300

**ETAU Level II: Acquiring Payments Risk/Fraud Management: Tactics & Trends** – Monday, April 20, 1:00 pm – 4:00 pm  
 ETA Member:  \$220 Nonmember:  \$300

**Introduction to Sales & Marketing** – Tuesday, April 21, 9:00 am – 12:00 noon  
 ETA Member:  \$220 Nonmember:  \$300

**ETAU Level II: Data Security Essentials** – Tuesday, April 21, 9:00 am – 12:00 noon  
 ETA Member:  \$220 Nonmember:  \$300

**Introduction to Technology** – Tuesday, April 21, 1:00 pm – 4:00 pm  
 ETA Member:  \$220 Nonmember:  \$300

**ETAU Level II: PCI Fundamentals for Small (Level 4) Merchants** – Tuesday, April 21, 1:00 pm – 3:00 pm  
 ETA Member:  \$220 Nonmember:  \$300

**ETAU Level II: Sales Channel Development** – Tuesday, April 21, 1:00 pm – 4:00 pm  
 ETA Member:  \$220 Nonmember:  \$300

## PAYMENT INFORMATION

**MEMBERSHIP FEES \$** \_\_\_\_\_ **TOTAL AMOUNT DUE: \$** \_\_\_\_\_

- CREDIT CARD  MasterCard  Visa  American Express  Diners Club  Discover  JCB  
 CHECK Make check payable in U.S. funds to: **Electronic Transactions Association**  
 CASH

NO AUDIO OR VIDEO TAPING OF THE PROGRAM PERMITTED.

## QUESTIONS?

Contact the Registration Department at (866) ETA-MEET (toll free), (703) 964-1240, or Registration@electron.org.

