



Electronic Transactions Association

For Immediate Release – June 12, 2007

SECOND ANNUAL EDUCATION & DISCUSSION FORUM

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Description: Electronic Payments Industry Education Program
Date/Time: Monday, July 9, 2007 (8:30am to Noon)
Location: Union Station – Columbus Room
Registration Fee: N/A
RSVP Information: www.regonline.com/eta2007

The Electronic Transaction Association (ETA) will host its second annual education and discussion forum on the merchant acquiring industry on July 9 from 8:30am to noon in Washington, DC. There is no charge for the program, but space is limited and an RSVP is requested.

The program is designed to provide Congressional staff, regulators, and law enforcement with a working knowledge of the acquiring side of the electronic payments business. Topics will include an overview of the roles/responsibilities of entities in the payments system; the components of an electronic transaction; and industry efforts to protect cardholder data. This year's program will also feature a new *"Payments Industry Forum"* where senior executives from merchant acquiring companies will discuss trends and developments shaping the future of payments and address audience questions. The full agenda is available at: www.electran.org/docs/gr/dc_edu07.pdf.

ETA members represent the full spectrum of companies involved in the merchant acquiring segment of the electronic payments industry. This includes: acquiring banks, transaction processors, independent sales organizations, payment card terminal manufacturers and other entities that support the payments system. You can find out more about ETA and its constituency on the association website—www.electran.org.

We hope you will be able to take advantage of this unique opportunity to learn more about the merchant acquiring business. If you have any questions or need additional information, please contact Rob Drozdowski at 202/828-2635 x203, or via email at: rob.drozdowski@electran.org.