

FOR IMMEDIATE RELEASE

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ETA Honors Its 'Stars'

San Diego, CA – The Electronic Transactions Association conferred its top association and industry awards during the Annual President's Dinner & Awards Ceremony, May 10 in San Diego, CA. The dinner is held each year in conjunction with the TA Annual Meeting & Expo.

First Data Corporation was named ETA's Business Partner of the Year for its all around support of the association and its mission during the year, and its participation in multiple ETA committees and programs.

Greg Cohen, President of Moneris Solutions was tapped as ETA's Member of the Year and was cited specifically for his work on developing and overseeing the association's highly successful Investment Community Forum, among other activities.

The 2011 Committee of the Year award went to ETA's Government Relations Committee, chaired by Nick Baxter, Senior Vice President, First National Bank of Nebraska for its year-long work to raise ETA's government affairs profile and build a grassroots lobbying effort, along with its work on several important legislative and regulatory issues.

And the Committee Volunteer of the Year title was awarded to Deana Rich, Rich Consulting, for her work on ETA's Risk & Fraud Committee.

ETA also named Payment Alliance International as its 2011 ISO of the Year, recognition that is conferred each year on an independent sales organization that demonstrates high levels of professionalism, integrity, and commitment to its customers, employees and the payments industry.

And Debra Rossi, Executive Vice President of Wells Fargo Merchant Solutions, was named Distinguished Payments Professional, given each year to a respected industry executive who is a leader and innovator and exhibits a high degree of integrity and commitment to the industry.

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About ETA

The Electronic Transactions Association is an international trade association representing more than 500 companies who offer electronic transaction processing products and services.