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ETA Statement on The Federal Trade Commission (FTC) report, “Paper, Plastic... or Mobile? An FTC Workshop on Mobile Payments.

As the Commission staff correctly notes, the mobile payments space is dynamic and innovative, and consumers are benefitting from a range of secure, convenient and rewarding mobile payment options in the marketplace. In the nearly one year since the FTC staff held the workshop on which this report is based, much has been accomplished: our industry today provides merchants and consumers access to a wide variety of safe and reliable mobile payments products and services. In particular, the industry has joined together through the [ETA Mobile Payments Committee](#), launched late in 2012, to develop best practices and educational material for consumers, merchants and policymakers. On behalf of ETA’s more than 525 financial and technology industry member companies, the ETA Mobile Payments Committee will continue to work with the FTC and other government and industry partners to ensure that data security, privacy and other important consumer protections remain a focus as innovative new mobile payments technologies are deployed to meet the consumer demand.

For more on ETA’s Mobile Payments Committee and related resources, visit www.electran.org/mobile